Is this the era of globalization? Is it something new? What caused it to happen? What are its effects? Is it a good thing or bad?

This course explores globalization from an interdisciplinary perspective, with emphasis on the social sciences. We examine geography and technology, politics and economics, culture and identity, introducing key concepts and scholarship on the global forces that shape our lives today. We focus in particular on food and agriculture to illuminate broad trends and particular debates.

The class relies upon active discussion and debate—respectful, and mindful of the scholarly pursuit of evidence and understanding.

We meet once a week in lecture class, and then divide into smaller discussion sections. BSGC101 is the first in a two-course sequence. It fulfills the General Education requirement for Distributive Studies—History and Social Sciences and is also approved as an I-Series course.
How Will You Approach This Course?

Each of you arrives with a different degree of preparation for this course. Some of you know a lot about globalization and current events, while others are less knowledgeable. We aim to help you develop a stronger background in the factual material while introducing you to foundational concepts and approaches. You yourself must bring a commitment to learning. Begin by figuring out your starting point—your own approach to this course—to establish your expectations. Anyone can do well in this course no matter their starting point. We look for genuine learning over the course of the semester.

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<th>Snack</th>
<th>Dine</th>
<th>Cook</th>
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<td>You need to learn the basics of globalization—key terms, major actors and events—but need to take it in small bites in order not to be overwhelmed. “Snackers” tend to look at the readings and professor as mutually reinforcing, telling the same story, and providing the key facts to learn. They are concerned with the WHAT of things. The course provides this basic introduction, but also challenges this way of thinking. Be prepared.</td>
<td>You understand the basics of globalization and are familiar with current events. You have studied this in high school, or have followed it a little on your own. You are ready to savor a more complex array of concepts, facts, and theories. “Diners” notice contradictions in the readings and lectures, and respectfully critique them through debate in class or in exams and assignments. They want to know the WHY and HOW of things.</td>
<td>You know about globalization and current events, and are aware of the competing arguments. You seek alternative interpretations and sources. You want to know how to gather and assess evidence to come to your own conclusions. You don’t want to taste others’ creations—you want to develop your own. “Cooks” do not see the course’s structure or content as fixed or authoritative. They wonder about GAPS, new THEORIES, and EVIDENCE.</td>
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Course Requirements
Details are available at [www.elms.umd.edu](http://www.elms.umd.edu) under Assignments.

**Participation** (100 points)—Based on contributions to discussion, both in class and online.

**Low-stakes assignments** (100 points)—Various homework assignments and quizzes graded pass/fail.

**Mapping globalization** (200 points)—Measure/evaluate globalization and dependence for one country, creating charts and maps, and evaluating the results.

**Mid-term exam** (200 points)—In-class closed book exam with short-answer questions.

**Food project** (200 points)—Collaborative investigation of globalization of food and agriculture in a particular country. The group presents a report in class, and each individual writes a separate report on a specific issue or actor in important to that country.

**ICONS simulation** (200 points)—Collaborative online simulation of a negotiation over responses to globalization. Groups represent a country and research its position, submitting a Background and Position Document. Individuals submit a report on their role, and a post-simulation assessment.

**Final exam** (300 points)—Closed-book exam with definitions/identification, short answer, and essay questions, with a review sheet provided in advance. Final is cumulative.

**Late Work**
All assignments, papers, and presentations must be turned in by the deadline listed in the syllabus, unless the professor gives an extension. Work turned in after the deadline without an extension will be marked down one-half letter grade (or equivalent points) for each day late.

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**Readings:**
Available under Page>Readings
[www.elms.umd.edu](http://www.elms.umd.edu)

Books are Chernotsky and Hobbs (CH). Crossing Borders
Silver, The Signal and the Noise (free)

**Your Instructors:**
**PROFESSOR HAUFLER**
Director, Global Communities
0116 Dorchester AND 3117J Chincoteague
301-405-4122
vhaufler@umd.edu
Office Hours:
Wednesday 2-4 Chincoteague
Thursday 2-4 Dorchester
other times by appointment

**AMANDA FOGLE-DONMOYER**
0116 Dorchester
301-405-8203
amandfd@umd.edu
Office Hours:
Tues 10:30-11:30 5:00-6:00

**UTAs – in Dorchester**

Rachel Glendenning
s11rglendenning@aol.com
Wed 4-6

Joe Harden
jharden@terpmail.umd.edu
Wed 2-4

Joy Penaso
jspenaso@gmail.com
Fri 2-4
Course Policies

Attendance
All students are expected to attend all classes. University policy excuses absences due to illness, religious observances, participation in official University activities, and circumstances beyond the student’s control. It is the responsibility of the student to provide a signed note explaining the reason for missing a class. Students who are ill during a major grading event or who experience prolonged illness leading to more than one absence are required to provide official documentation from the University Health Center or their own health provider. We expect all students to notify us of an impending absence in advance.

Accommodation
We are happy to make accommodations for students whose religious observances conflict with class and class assignments. You must notify us within the first two weeks of the semester of any intended absences due to religious observances. We will arrange for you to make-up any assignments without penalty.

We are equally happy to accommodate students with disabilities in any way we can. You must obtain documentation from the University Disability Support Services, which will detail what types of accommodation are necessary. You must provide us with the documentation and request for accommodation within the first two weeks of the semester.

Technology
The use of cell phones, smart phones, or other mobile communication devices is disruptive, and is therefore prohibited during class unless the professor gives explicit permission. Except in emergencies, those using such devices must leave the classroom for the remainder of the class period.

Unless otherwise indicated by the instructor, students are permitted to use computers during class for note-taking and other class-related work only. You will be asked to leave the class if you use the computer for other purposes.

Doing your own Work
All assignments must be your own work, and when you use ideas and information that someone else put together, you must cite it properly using standard citation formats. Do not try to pass off as your own work something you got elsewhere—this is known as plagiarism and cheating. If you are at all unsure what constitutes plagiarism, you should ask us! University Libraries resources on Academic Integrity: http://www.lib.umd.edu/ues/guides/academic-integrity

If you are caught you will be referred immediately to the Student Honor Council—view the Student Honor Code and policies at http://studenthonorcouncil.umd.edu

Need Help?
Come talk with us, or use other campus resources:

McKeldin Library—Libraries are not just for coffee! The librarians want to help you with your research. www.lib.umd.edu

Learning Assistance Center—if you are having problems with your classes, contact the Learning Assistance Service, 2202 Shoemaker Building, 301-314-7693. Their educational counselors can help with time management, reading, math learning skills, note-taking and exam preparation skills. Free to UM students.

The Counseling Center—if you are struggling to adjust to college life, or are dealing with personal problems that appear to be overwhelming, do not hesitate to ask for help. The Counseling Center staff is eager to help you. http://www.counseling.umd.edu/

Online Behavior
Core Rules of Netiquette by V. Shea http://www.albion.com/netiquette/corerules.html

Rule 1: Remember the Human.
Rule 2: Adhere to the same standards of behavior online that you follow in real life.
Rule 3: Know where you are in cyberspace.
Rule 4: Respect other people’s time and bandwidth.
Rule 5: Make yourself look good online.
Rule 6: Share expert knowledge.
Rule 7: Help keep flame wars under control.
Rule 8: Respect other people’s privacy.
Rule 9: Don’t abuse your power.
Rule 10: Be forgiving of other people’s mistakes
Organization of the Course

UNIT ONE: Globalization
What is it? What causes it? When did it start? Is it unstoppable?

9/3 Lecture: What are the Big Questions?
Introduction of main issues that will be a theme throughout the semester.
Overview of the course and introductions.
Pre-test.

9/5 Discussion: How global are you?
Introductions and background information.
Details on course requirements.
Introduction to Canvas www.elms.umd.edu
Analysis of Starbucks and McDonald’s as representative of globalization.
Read: Chernotsky and Hobbs (hereafter CH), Ch.1
Starbucks & McDonald's infographic.

9/10 Lecture: Is globalization new? How do borders define globalization’s progress?
Historical origins of globalization, with food case study.
Theoretical perspectives on globalization.
Read: CH Ch.2
Held, et al, Globalization—Introduction
Mann, How the Potato Saved the World

9/12 Discussion: Is the world flat?
Definitions and evidence of globalization.
Perspectives on a “borderless” world.
Debate.
Example of Mapping exercise poster—by UTAs
Read: Friedman, The World is Flat
View: Ghemawat, Actually it’s Not TEDGlobal Talk

9/17 Lecture: Is it technology that drives globalization? How? Which ones?
The role of technological innovation in globalization.
Judith Markowitz, Research Librarian, introduces library resources.
Read: CH Ch.3
Philippine, Tapping the Tubes

9/19 Discussion: How does information technology affect development?
Social media and networks of connections.
“Digital divide.”
Data charts for Mapping exercise due.
Read: Castells, Information Technology and Social Development
UNIT TWO: Globalization and Politics
How do traditional concerns about political borders change under globalization? What political choices propel globalization forward—or hold it back?

9/24 Lecture: What is the relationship between state-building and globalization?
  What effect does globalization have on “the state”?
  Read: CH Ch.4
  Lal, In Defense of Empire

9/26 Discussion: Mapping globalization—who is in and who is out?
  Posters due.

10/1 Lecture: What is the relationship between globalization and conflict?
  The “new wars” of the 21st century.
  Internationalization of civil wars.
  Failed states and terrorism.
  Read: CH Ch.5
  Gleditsch, Transnational Dimensions.. Civil Wars
  Brown, The New Geopolitics of Food

10/3 Discussion: Why is Syria a global problem? Or not?
  Intervention and the responsibility to protect doctrine.
  Essay for Mapping exercise due.
  Read: New York Times Key Questions on Syria

10/8 Lecture: MID-TERM EXAM

UNIT THREE: Globalization and Economics
Is globalization driven by the drive for global markets? What is the role of government in promoting or retarding economic integration?

10/10 Discussion: What is government’s role in the economy?
  Main perspectives and debates.
  Assign roles for simulation exercise.
  Read: CH Ch.6
  View: Fear the Boom and Bust—on Econstories
  Fight of the Century (optional)—on Econstories

10/15 Lecture: How do debates over trade affect globalization?
  Theory of comparative advantage and arguments about free trade.
  Historical development of trade policies and interdependence.
  Read: CH Ch.7
  Stiglitz, Fair Trade

10/17 Discussion: Why is agriculture late to the free trade game? Who wins/ loses?
  Update on simulation prep.
  Read: IFPRI, Globalization of Food and Agriculture
10/22 Lecture: Are corporations the main winners? 
    How do corporations knit the world together? 
    The supply chain revolution. 
    Read: Gereffi, The Rise of Wal-Mart

10/24 Discussion: Are corporations too big? 
    What power do global corporations have? 
    Pre-simulation group Position Document due. 
    Individual Position Document due. 
    Read: Carberry, Are Some Restaurant Chains Too Big to Fail?

10/29 Lecture: Casino capitalism and the great recession 
    Explaining international finance. 
    Causes of the economic crisis. 
    Financial globalization and prediction. 
    Read: Weisberg, What Caused the Financial Crisis? 
    Nierenberg, Hedging against Hunger 
    Silver, The Signal and the Noise Ch. 1 (First Year Book)

10/31 Discussion: What can we do about globalization? 
    Simulation part I

UNIT FOUR: Globalization and Identity 
Are we moving towards a homogenized world? Or an Americanized one? How does globalization affect issues of identity and citizenship? Are social relations become global?

11/5 Lecture: How do global forces affect our identity or identities? 
    Homogenization versus diversity debate. 
    Evidence from trends. 
    Read: CH Ch.8 
    Ritzer, The McDonaldization Thesis

11/7 Discussion: What can we do about globalization? 
    Simulation Part II 
    Group report due. 
    Post-simulation assessment and reflection.

11/19 Lecture: What would a global civil society look like? Are we moving in that direction? 
    Discussion civil society organizations. 
    Transnational social movements. 
    Read: Anheier, et al, Global Civil Society

11/21 Discussion: Globalization? Or Americanization? UTA lead discussion 
    Evidence for and against American cultural dominance. 
    Debate over culture, globalization, diversity. 
    Read: Cowen, The Fate of Culture 
    Appiah, The Case for Contamination
11/26 Lecture: How does the globalization of food affect identity? Or not? 
   Religion, ethnicity and conflict over food and cultural appropriation. 
   Read: CH Ch. 9
   Ariel, The Hummus Wars

11/28 THANKSGIVING BREAK

12/3 Lecture: Do we need global governance to manage globalization? 
   Defining global governance. 
   Evidence of resistance to globalization. 
   Map quiz. 
   Read: CH Ch. 10
   Ayres, Beyond Global Summitry

12/5 Discussion: Globalization and food culture part I 
   Individual food globalization essay due. 
   Group presentations

12/10 Lecture: Is it possible to develop a global ethic? 
   Ethics local and global. 
   Perspectives on global justice. 
   Read: Altinay, Global Civics
   Ignatieff, Reimagining a Global Ethic

12/12 Discussion: Globalization and food culture part II 
   Group presentations 
   End of semester wrap-up.

12/21 10:30-12:30 FINAL EXAM 2109 Tydings Hall